



**Thank you for considering a contribution to Kent Crusaders.** We rely on fundraising, corporate partnerships, and personal donations to keep basketball programmes running and available to all. Funding also enables us to make basketball **accessible to the local community, allowing us to offer assistance with players' fees and equipment for children and families who have a passion to play but are experiencing financial hardship.**

Alongside ball and athletic skills, basketball also fosters growth in young people to develop into well-rounded individuals, both on and off the court - promoting respect, motivation, dedication and teamwork. As a club, we want to engage and support more young people to play the game. We work with our local community, regularly 'giving back' through fundraising for local foodbanks and other good causes. We aspire to do much more, however, we cannot do this without your support. **If you would like to play a larger role in keeping these vital programmes running, please consider some of our partnership options below:**

### *Partnership options*

<p><b>Let's Play Ball</b></p>	<p>Focuses on our youngest players, (3 sessions) introducing basketball skills through fun. We align with local schools to create opportunities, give back and spread love of the game.</p> <p>3 age group sessions</p>	<p><b>£1680 per year (per age group)</b></p> <p>*covers court hire fees</p>	<ul style="list-style-type: none"> <li>- Sessions advertised as in partnership with...</li> <li>- Mentioned within all advertising social media posts</li> </ul>
<p><b>Safe Place to Play</b></p>	<p>Offers an internal league, giving different aged children a safe and dry place to play with focused skills sessions supporting progression into the Performance programme.</p> <p>4 sessions – looking to create a bespoke girls session</p>	<p><b>£1500 per term</b></p> <p>*covers court hire fees + playing t-shirts</p>	<ul style="list-style-type: none"> <li>- League advertised as in partnership with...</li> <li>- Bespoke Crusaders T-shirt with company logo for all players</li> <li>- Social media post of thanks at the beginning and end of the term</li> </ul>
<p><b>The Performance Programme</b></p>	<p><b>9 National League Teams</b></p> <ul style="list-style-type: none"> <li>- 6 Boys/Girls – U12/14/16 Teams</li> <li>- 2 Boys Academy Teams</li> <li>- 1 NBL Men's Division 3 Team</li> </ul>	<p><b>£50,000 per season</b></p>	<ul style="list-style-type: none"> <li>- Bespoke warm-up shirt with company logo worn for every match.</li> <li>- Home courtside banners</li> <li>- Continuous social media posts</li> </ul>

<b>Individual Teams</b>	Includes girls and boys teams U12-18, Academy and Men D3 teams competing at the highest level within the National League.	Partner with a team for the season - <b>£5000</b>  *court hire fees	<ul style="list-style-type: none"> <li>- Bespoke banners court side with company logo</li> <li>- Regular social media mentions when the team plays</li> </ul>
<b>Home Game</b>	We have 9 National League Teams, each playing roughly 8 home games.	<b>£200 per game</b> to cover the cost of court hire, ref + table officials	<ul style="list-style-type: none"> <li>- Social media post, stating this game in partnership with...</li> <li>- Social media thanks</li> </ul>
<b>End of Season Ceremony</b>	To reflect on the success and achievements of our players, we create an evening of celebration at the end of every season.	<b>£250 &amp; up</b>  Towards overall goal of £5,000	<ul style="list-style-type: none"> <li>- Social media posts via Kent Crusaders Facebook and Instagram sites in the run up to the event</li> <li>- Advertising space and thanks within the evenings programme</li> </ul>
<b>Trophies</b>	An important keepsake to enable players to capture their journey, presented at the ceremony in front of families, friends, players and coaches.  9 team + 6 Annual Club Awards	<b>£75 per category</b>  *15 categories	<ul style="list-style-type: none"> <li>- Mention with the opening presentation &amp; greeting boards</li> <li>- Opportunities to hand out cards/leaflets at the event</li> </ul>

All partners will also receive a Thank You within the End of Season Awards Ceremony programme.

Please contact us if you would like to discuss any element of the above or bespoke packages. Alternatively, if you would simply like to make a personal donation, our bank details are below, or we can raise an invoice if requested. Thank you for your consideration.

Yours sincerely,

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